



FORUM SCHEDULE

WEDNESDAY, APRIL 15, 2026

- 1:00 pm Pre-Forum Tour at 17 Springs
- 5:00 pm Hospitality Reception at Prattville Landmark
- 7:00 pm Dinner on Your Own in Downtown Prattville

THURSDAY, APRIL 16, 2026

- 8:00 am Registration, Coffee & Exhibits
- 9:00 am Forum Begins | Welcome
- 9:15 am Lacey Bacchus | Retail Strategies
- 10:15 am Networking Break & Exhibits
- 10:30 am Charles Jackson | Alabama Power & David Thornell | Small Town Solutions
- 11:30 am Brad Thomas | Kentucky's Touchstone Electric Cooperatives
- 12:30 pm Networking Luncheon
- 1:00 pm A Conversation with Vanessa Royal | Wetumpka Chamber of Commerce
- 1:45 pm Networking Break & Exhibits
- 2:00 pm Andy Portera | Portera & Associates
- 3:00 pm Lorie Vincent | Stand Up Rural America
- 4:00 pm Forum Adjourns



FORUM SPONSORSHIP OPPORTUNITIES

HEART OF DIXIE PRESENTING SPONSORSHIP | \$5,000 (EXCLUSIVE)

- Ten (10) complimentary registrations (value \$1,290)
- 1 Exhibitor Package (optional)
- Marketing Video displayed during the Forum (provided by Sponsor)
- Special recognition from the podium
- Advance social media recognition & website hot links
- Special signage at the Forum
- Option to place promotional item in participant bags

SWEET HOME ALABAMA TITLE SPONSORSHIP | \$4,000 (EXCLUSIVE)

- Eight (8) complimentary registrations (value \$1,032)
- 1 Exhibitor Package (optional)
- Marketing Video displayed during the Forum (provided by Sponsor)
- Special recognition from the podium
- Advance social media recognition & website hot links
- Special signage at the Forum
- Option to place promotional item in participant bags

IRON BOWL LUNCHEON SPONSORSHIP | \$4,000 (EXCLUSIVE)

- Eight (8) complimentary registrations (value \$1,032)
- 1 Exhibitor Package (optional)
- Marketing Video displayed during the Luncheon (provided by Sponsor)
- Special recognition from the podium
- Advance social media recognition & website hot links
- Special signage at the Forum
- Option to place promotional item in participant bags or on tables

SOUTHERN HOSPITALITY SPONSORSHIP | \$3,000 (EXCLUSIVE)

- Six (6) complimentary registrations (value \$774)
- 1 Exhibitor Package (optional)
- Special recognition from the podium
- Advance social media recognition & website hot links
- Special signage at the Forum
- Option to place promotional item/marketing materials at event

MAGNOLIA PLATINUM SPONSOR | \$2,000

- Five (5) complimentary registrations (value \$774)
- 1 Exhibitor Package (optional)
- Special recognition from the podium
- Advance social media recognition & website hot links
- Special signage at the Forum
- Option to place promotional item in participant bags

GULF COAST GOLD SPONSOR | \$1,500

- Three (3) complimentary registrations (value \$387)
- Exhibitor Package (optional)
- Advance social media recognition & website hot links
- Special signage at the Forum

STEEL CITY SILVER SPONSOR | \$750

- Two (2) complimentary registration (value \$258)
- Exhibitor Package (optional)
- Advance social media recognition & website hot links
- Special signage at the Forum

CAMELLIA BRONZE SPONSOR | \$500

- One (1) complimentary registration (value \$129)
- Exhibitor Package (optional)
- Advance social media recognition & website hot links
- Special signage at the Forum

COTTON STATE BAG SPONSOR EXCLUSIVE \$1,500

- Two (2) complimentary registrations
- Exclusive logo brand on the bag
- Advance social media recognition
- Deadline for this sponsorship is September 15, 2025

PIONEER VENDORS & EXHIBITORS \$300

Package includes:

- One (1) complimentary registration
- One (1) 8' space (optional)
- One (1) 6' table or ability to place one item in the participant bag
- One (1) chair
- Electricity available upon request

Tabletop displays preferred

SIGN US UP!

We would like to sponsor or exhibit at the 2026 Stand Up Rural America Regional Forum in Prattville, Alabama.

Sponsorships and Registrations are available online at www.StandUpRuralAmerica.com or can be invoiced directly from ACCELERATION by design.

Contact Lorie Vincent, CEcD
ACCELERATION by design LLC
806-683-2553
lorie@accelerationbydesign.com



"It has been my privilege to work with more than 450 rural communities and regions throughout my 34+ year economic development career. I have witnessed the needs and challenges that face Rural America for economic growth and sustainability. Bringing these topics, presenters and participants together puts viable and tested tools into the hands of the change makers in rural communities and creates an environment for innovative and immediate action. We are very excited to bring our trailblazing initiative out to beautiful Prattville and the surrounding area and to showcase this dynamic and exciting region in Alabama."

~ Lorie Vincent ~

For more information about the surrounding region, go to...

www.madeinruralalabama.com

www.exploreprattville.com

www.17springs.org

www.millbrookchamber.org

www.wetumpkaal.gov

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