

2026 SUMMIT ITINERARY

Tuesday, July 28, 2026

12:00 pm | Registration & Networking with Exhibitors
1:00 pm | Summit Begins
1:15 pm | Session One | Lake City's Secret Sauce: Leadership, Vision & Action
2:15 pm | Networking with Exhibitors
2:30 pm | Session Two | Denny Spinner | Community Catalyst
3:30 pm | Featured Vendor | Marketing Alliance
4:00 pm | Networking Break with Exhibitors
4:15 pm | Meet the Exhibitors | Round One
4:45 pm | Session Three | Tom Ziglar | Leadership Authority
5:45 pm | Day One Wrap-Up
6:30 pm | Opening Reception at The Blanche
7:30 pm | Dinner on your Own in beautiful Downtown Lake City or surrounding area

Wednesday, July 29, 2026

8:30 am | Registration & Networking
9:00 am | Welcome
9:15 am | Session Four | FREDa: Better Together...The Power of Partnerships
10:15 am | Networking with Exhibitors
10:30 am | Session Five | Tips & Tools: Revive, Renew & Reimagine
11:30 am | Featured Case Study | Behind the Curtain: The Blanche
12:00 | Meet the Exhibitors | Round Two
12:15 pm | Special Networking Luncheon
1:15 pm | Jim Walton Community Impact Award Presentation
1:30 pm | Featured Vendor | Enrichments Benefits USA
2:00 pm | Session Six | The Economic Development Divas
3:00 pm Networking Break with Exhibitors
3:15 pm | Bingo for the Summit Charity
3:30 pm | Session Seven | Steve Lerch | Digital Innovator
4:30 pm | Day Two Wrap-Up
6:30 pm | Celebrating Rural America Party @ The Woods

Thursday, July 30, 2026

8:30 am | Coffee & Networking
9:00 am | Session Eight | The Economic Development Brat Pack
10:00 am | Networking Break with Exhibitors
10:15 am | Featured Documentary
10:30 am | Session Nine | A Beachside Chat with Amy Holloway | Trust Builders
11:30am | Closing Remarks | Lorie Vincent | Stand Up Rural America
12:00 pm | It's a Wrap!

6:00 pm | Evening Gathering at Cooper's Hideout for those staying over! (Optional but FUN!)

