



Stand Up
**RURAL
AMERICA
SUMMIT**

July 30 - August 1 | 2024 | French Lick, Indiana



SUMMIT



EVENT DETAILS

Here it is...A game changing gathering of economic development stakeholders designed specifically for Rural America.

DATES

July 30 - August 1 | 2024

VENUES

French Lick Resort | French Lick, IN

SPEAKERS

18+ Speakers & Panelists

PROGRAM

6 Keynote Presenters, 3 Subject Matter Expert Panels, a Best Practices Panel (all main stage-no breakouts), networking opportunities, hospitality, featured documentary and award presentation.

PROJECTED ATTENDANCE

200-250 Rural Trailblazers from across the USA

OTHER EVENTS

Welcome Reception (Tuesday) and Hospitality Event with food, music & networking (Wednesday)





SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR | \$10,000 (EXCLUSIVE)

- Seven (7) complimentary registrations (value \$2,793)
- Exhibitor Package (optional)
- Marketing Video displayed during the Summit (provided by Sponsor)
- Complimentary full-page advertisement in Summit Journal
- Reserved seating and special recognition from the podium
- Advance social media recognition & website hot links
- Special signage at the Summit
- Option to place promotional item/marketing materials in participant bags

SOLD

PLATINUM SPONSOR | \$5,000

- Three (3) complimentary registrations (value \$1,197)
- Exhibitor Package (optional)
- Marketing Video displayed during the Summit (provided by Sponsor)
- Complimentary half-page advertisement in Summit Journal
- Reserved seating and special recognition from the podium
- Advance social media recognition & website hot links
- Special signage at the Summit
- Option to place promotional item/marketing materials in participant bags

GOLD SPONSOR | \$3,000

- Two (2) complimentary registrations (value \$798)
- Exhibitor Package (optional)
- Complimentary quarter page advertisement in Summit Journal
- Advance social media recognition & website hot links
- Special signage at the Summit
- Option to place promotional item/marketing materials in participant bags

COMMUNITY SPONSOR | \$1,500

- Two (2) complimentary registrations (value \$798)
- Advance social media recognition & website hot links
- Special signage at the Summit
- Recognition in Summit Journal
- Option to place promotional item/marketing materials in participant bags

SILVER SPONSOR/EXHIBITOR | \$1,250

- Two (2) complimentary registrations (value \$798)
- Exhibitor Package (optional)
- Advance social media recognition & website hot links
- Special signage at the Forum
- Recognition in the Summit Journal

1 SOLD

Featured Vendor Sponsor 2 Available \$2,500 each

- One (1) complimentary registrations (value \$399)
- 30 minute session on Main Stage on pertinent topic
- Advance social media recognition & website hot links
- Recognition in Summit Journal
- Option to place promotional item/marketing materials in participant bags

Exhibitor Package Package includes:

- Two (2) Complimentary registrations
- One (1) Live introduction and/or commercial during the Summit
- Two (2) Marketing Pieces and/or swag included in the Summit Bags
- Recognition in the Summit Journal
- Special Badges & Signage



SPONSORSHIP OPPORTUNITIES

BRONZE SPONSOR | \$750

- One (1) complimentary registration (value \$399)
- Advance social media recognition & website hot links
- Special signage at the Summit
- Recognition in Summit Journal

HOSPITALITY EVENT SPONSOR | \$3,000 (EXCLUSIVE)

- Two (2) complimentary Summit registrations (value \$798)
- 10 Additional VIP Invitations to the Hospitality Event
- Complimentary quarter page advertisement in Summit Journal
- Special branded items at the event (signage, napkins, cups, etc.)
- Advance social media recognition & website hot links
- Special signage at the Hospitality Event
- Option to place promotional item/marketing materials in participant bags

SUMMIT JOURNAL SPONSOR | \$2,500 (EXCLUSIVE)

- One (1) complimentary registration (value \$399)
- Exclusive logo on back cover of official Summit Journal
- Complimentary full page advertisement in Summit Journal
- Advance social media recognition & website hot links

SUMMIT NETWORKING BREAK SPONSOR | \$2,000 (EXCLUSIVE)

- One (1) complimentary registration (value \$399)
- Special Branded Signage & Napkins in the Refreshments Area
- Complimentary quarter page advertisement in Summit Journal
- Advance social media recognition & website hot links

SUMMIT T-SHIRT SPONSOR | \$2,000 (EXCLUSIVE)

- One (1) complimentary registration (value \$399)
- Exclusive branding on official souvenir T-shirt
- Complimentary quarter page advertisement in Summit Journal
- Advance social media recognition & website hot links

OPENING RECEPTION SPONSOR | \$2,000 (EXCLUSIVE)

- One (1) complimentary registrations (value \$399)
- Special branded items at event (napkins, cups, etc)
- Advance social media recognition & website hot links
- Special signage at the Summit
- Recognition in the Summit Journal

SPECIAL SUMMIT BAG SPONSOR EXCLUSIVE \$1,500

- One (1) complimentary registration
- Exclusive logo brand on the bag
- Advance social media recognition
- Recognition in the Forum Journal
- Deadline for this sponsorship is June 1, 2024

SPECIAL SUMMIT LANYARD SPONSOR EXCLUSIVE \$750

- One (1) complimentary registration
- Exclusive logo brand on the bag
- Advance social media recognition
- Recognition in the Forum Journal
- Deadline for this sponsorship is June 1, 2024

SIGN US UP!

We want to support the upcoming 2024 Stand Up Rural America Regional Summit in French Lick, IN.

1. Email lorie@accelerationbydesign.com indicating your desired sponsorship OR purchase sponsorship on the event website at www.StandUpRuralAmerica.com
2. Provide company name, contact person, city, state, zip, email & phone
3. Indicate your wish to:
 - Pay an online invoice with a credit card
 - Pay on the online registration portal at www.standupruralamerica.com
 - Pay by check
 - Pay by electronic check, wire or direct deposit



"It has been my privilege to work with more than 300 rural communities and regions throughout my 30+ year economic development career. I have witnessed the needs and challenges that face Rural America for economic growth and sustainability. Bringing these topics, presenters and participants together puts viable and tested tools into the hands of the change makers in rural communities and create an environment for innovative and immediate action. We are very excited to bring this trailblazing event to the beautiful city of French Lick, Indiana."

~ Lorie Vincent ~

Pre-Summit sponsorship benefits will be available through July 1, 2024. Following July 1, 2024 any additional sponsors will receive on-site benefits and post-Summit promotion.

Exclusive sponsorships are available only until purchased on a first come, first paid basis. A confirmation will be provided immediately upon receipt of sponsorship request.

A detailed list of sponsor benefits, needs and deadlines will be provided upon payment of sponsorship (marketing schedule, logos, video, marketing materials, advertisement specs, comp registrations, etc.)

