

SPONSORSHIP
INFORMATION

Stand Up
**RURAL
AMERICA
REGIONAL
FORUM**
Prattville, Alabama
April 15 & 16 | 2026

A FEW WORDS FOLLOWING PREVIOUS STAND UP RURAL AMERICA EVENTS

"Truly one of the most impactful conferences I have ever attended..."

"The speaker line-up was fantastic..."

"It was a first class event from start to finish..."

"It was so awesome to be at an event tailored specifically towards the challenges we face in rural communities..."

"I can't wait for the next Stand Up Rural America gathering..."

"I have attended all of the SURA events and they were equally unique and outstanding..."

"The value of our sponsorship greatly exceeded our expectations..."

"High energy from start to finish...what a ride!"

"Those who live in Rural America display a tremendous sense of history, heritage, work ethic, ingenuity, vision and fortitude. Please join us in our quest to lift up Rural America for new opportunities, new growth and new investment, all while preserving everything that makes our communities so unique and special."

**BE A
PART OF
SOMETHING
AMAZING.**





AN INVITATION TO SUPPORT THE 2026 STAND UP RURAL AMERICA REGIONAL FORUM IN PRATTVILLE, ALABAMA

I'd like to personally invite you to participate as a Forum Sponsor in the Stand Up Rural America Regional Forum to be held in Prattville, Alabama, April 15 & 16, 2026. This Stand Up Rural America Regional Forum will feature nationally renowned subject matter experts, rural trailblazers, positive disruptors and successful economic development practitioners.

Topics covered in Stand Up Rural America events include planning, leadership, entrepreneurship, downtown revitalization, marketing, regionalism, business retention & expansion, logistics, tourism, rural retail, housing, connectivity, talent development, technology tools and much more.

I am respectfully asking you to join us at an event designed specifically for Rural America. Our participants receive tangible tools and strategies to help cities, counties and regions grow. This event is packed with an informative and dynamic panel, presentations, discussions, networking and recognizing what makes Rural America special. The Stand Up Rural America brand has hosted highly successful Summits and Regional Forums across the USA including Tulsa OK, Charleston WV, Somerset KY, Mulvane KS, Laurel MS, Decorah IA, French Lick IN, Canyon TX, Gonzales TX and Shawnee OK, while garnering high praise for the superior level of speakers, quality content and excellent networking opportunities.

The Regional Forum is coordinated by ACCELERATION by design LLC. It has been my privilege to work with more than 450 rural communities and regions throughout my 34+ year economic development career. The Forum is hosted by the Alabama Department of Commerce-RurAL Development.

This Forum is perfect for Economic Development Organizations, Chambers of Commerce, Cities, Counties, Regional Groups, Utilities, Industry Leaders, Lenders, Board Members, Workforce Groups, Elected Officials, Community Volunteers, Local Businesses and anyone with a vested interest in the growth and prosperity of Rural America.

There are many benefits available to the Sponsors of the Forum and we will also provide a vibrant exhibit area. Registration for the Forum will be handled directly through ACCELERATION by design LLC. Ever mindful of the limited resources of our participants, the support of the hosts and sponsors allows us to keep the registration costs affordable while insuring our commitment to a high quality learning and networking experience. We offer an abundance of host and sponsor perks, aggressive pre-event and at-event promotion of our hosts, partners, speakers, sponsors, exhibitors and the host region.

We are very excited to bring this Stand Up Rural America Regional Forum to Prattville, Alabama and we can't wait to showcase the entire region to our nationwide network.

Lorie Vincent

Lorie Vincent, CEcD
President
ACCELERATION by design LLC



SUMMIT



FORUM DETAILS

Here it is...a game changing gathering of economic & community development stakeholders designed specifically for Rural America.

DATES

April 15 & 16, 2026

LOCATION

Central Alabama Community College, Prattville Campus plus Pre-Forum Tour & Reception

SPONSORSHIPS

Sponsorships allow us to keep registration fees affordable for participants and ensures high quality programming. Numerous benefits are available to sponsors including complimentary registrations, promotion and other perks.

REGISTRATION

Registration is \$129.00 per person. This includes Forum materials, hospitality event on Wednesday evening & lunch on Thursday.

SPEAKERS

5 Headlining Presenters, 2 Panelists & 1 Case Study

PROGRAM

5 Sessions from national renowned experts and a dynamic panel, case study, networking & exhibit area.

PROJECTED ATTENDANCE

100-150 Rural Trailblazers from across a multi-state region.

OTHER EVENTS

Special Pre-Forum tour and evening hospitality at a treasured venue in downtown Prattville



FORUM SCHEDULE

WEDNESDAY, APRIL 15, 2026

- 1:00 pm Pre-Forum Tour at 17 Springs
- 5:00 pm Hospitality Reception at Prattville Landmark
- 7:00 pm Dinner on Your Own in Downtown Prattville

THURSDAY, APRIL 16, 2026

- 8:00 am Registration, Coffee & Exhibits
- 9:00 am Forum Begins | Welcome
- 9:15 am Lacey Bacchus | Retail Strategies
- 10:15 am Networking Break & Exhibits
- 10:30 am Charles Jackson | Alabama Power & David Thornell | Small Town Solutions
- 11:30 am Brad Thomas | Kentucky's Touchstone Electric Cooperatives
- 12:30 pm Networking Luncheon
- 1:00 pm Special Presentation
- 1:45 pm Networking Break & Exhibits
- 2:00 pm Andy Portera | Portera & Associates
- 3:00 pm Lorie Vincent | Stand Up Rural America
- 4:00 pm Forum Adjourns



FORUM SPONSORSHIP OPPORTUNITIES

HEART OF DIXIE PRESENTING SPONSORSHIP | \$5,000 (EXCLUSIVE)

- Ten (10) complimentary registrations (value \$1,290)
- 1 Exhibitor Package (optional)
- Marketing Video displayed during the Forum (provided by Sponsor)
- Special recognition from the podium
- Advance social media recognition & website hot links
- Special signage at the Forum
- Option to place promotional item in participant bags

SWEET HOME ALABAMA TITLE SPONSORSHIP | \$4,000 (EXCLUSIVE)

- Eight (8) complimentary registrations (value \$1,032)
- 1 Exhibitor Package (optional)
- Marketing Video displayed during the Forum (provided by Sponsor)
- Special recognition from the podium
- Advance social media recognition & website hot links
- Special signage at the Forum
- Option to place promotional item in participant bags

IRON BOWL LUNCHEON SPONSORSHIP | \$4,000 (EXCLUSIVE)

- Eight (8) complimentary registrations (value \$1,032)
- 1 Exhibitor Package (optional)
- Marketing Video displayed during the Luncheon (provided by Sponsor)
- Special recognition from the podium
- Advance social media recognition & website hot links
- Special signage at the Forum
- Option to place promotional item in participant bags or on tables

SOUTHERN HOSPITALITY SPONSORSHIP | \$3,000 (EXCLUSIVE)

- Six (6) complimentary registrations (value \$774)
- 1 Exhibitor Package (optional)
- Special recognition from the podium
- Advance social media recognition & website hot links
- Special signage at the Forum
- Option to place promotional item/marketing materials at event

MAGNOLIA PLATINUM SPONSOR | \$2,000

- Five (5) complimentary registrations (value \$774)
- 1 Exhibitor Package (optional)
- Special recognition from the podium
- Advance social media recognition & website hot links
- Special signage at the Forum
- Option to place promotional item in participant bags

GULF COAST GOLD SPONSOR | \$1,500

- Three (3) complimentary registrations (value \$387)
- Exhibitor Package (optional)
- Advance social media recognition & website hot links
- Special signage at the Forum

STEEL CITY SILVER SPONSOR | \$750

- Two (2) complimentary registration (value \$258)
- Exhibitor Package (optional)
- Advance social media recognition & website hot links
- Special signage at the Forum

CAMELLIA BRONZE SPONSOR | \$500

- One (1) complimentary registration (value \$129)
- Exhibitor Package (optional)
- Advance social media recognition & website hot links
- Special signage at the Forum

COTTON STATE BAG SPONSOR EXCLUSIVE \$1,500

- Two (2) complimentary registrations
- Exclusive logo brand on the bag
- Advance social media recognition
- Deadline for this sponsorship is September 15, 2025

PIONEER VENDORS & EXHIBITORS \$300

Package includes:

- One (1) complimentary registration
 - One (1) 8' space (optional)
 - One (1) 6' table or ability to place one item in the participant bag
 - One (1) chair
 - Electricity available upon request
- Tabletop displays preferred*

SIGN US UP!

We would like to sponsor or exhibit at the 2026 Stand Up Rural America Regional Forum in Prattville, Alabama.

Sponsorships and Registrations are available online at www.StandUpRuralAmerica.com or can be invoiced directly from ACCELERATION by design.

Contact Lorie Vincent, CEcD
ACCELERATION by design LLC
806-683-2553
lorie@accelerationbydesign.com



"It has been my privilege to work with more than 450 rural communities and regions throughout my 34+ year economic development career. I have witnessed the needs and challenges that face Rural America for economic growth and sustainability. Bringing these topics, presenters and participants together puts viable and tested tools into the hands of the change makers in rural communities and creates an environment for innovative and immediate action. We are very excited to bring our trailblazing initiative out to beautiful Prattville and the surrounding area and to showcase this dynamic and exciting region in Alabama."

~ Lorie Vincent ~

For more information about the surrounding region, go to...

www.madeinruralalabama.com

www.exploreprattville.com

www.17springs.org

www.millbrookchamber.org

www.wetumpkaal.gov

RURAL
MADE IN ALABAMA