

SPONSORSHIPS

Stand Up
**RURAL
AMERICA
SUMMIT**

Lake City, Florida

July 28-30 2026

Hosted by Columbia County Economic Development



www.StandUpRuralAmerica.com

AN INVITATION TO SUPPORT THE 2026 STAND UP RURAL AMERICA SUMMIT

I'd like to personally invite you to participate in the Stand Up Rural America Summit to be held in Lake City, Florida on July 28-July 30, 2026. This Stand Up Rural America Summit will feature more than 20 nationally renowned subject matter experts, rural trailblazers, positive disruptors and successful economic development practitioners.

Topics covered in Stand Up Rural America events include innovation, forward planning, leadership, entrepreneurship, collaboration, sustainability, downtown revitalization, marketing, regionalism, business retention & expansion, resources, infrastructure, recruitment, effective communications, rural retail, childcare, housing strategies, preparedness, workforce & talent development, technology tools and much more.

I am respectfully asking you to join us at an event designed specifically for Rural America. Our participants receive tangible tools and strategies to help cities, counties and regions thrive. This event is packed with informative and dynamic panels, presentations, discussions, networking and special recognition of what makes Rural America special. The Stand Up Rural America brand has hosted highly successful Summits and Forums across the USA including Tulsa OK, Charleston WV, Somerset KY, Mulvane KS, Laurel MS, Decorah IA, French Lick IN, Canyon TX, Gonzales TX, Shawnee OK and Prattville AL, while garnering high praise for the superior level of speakers, quality content and excellent networking opportunities.

The Summit is coordinated by ACCELERATION by design LLC. It has been my honor and privilege to work with more than 450 rural communities and regions throughout my 34+ year economic development career.

This gathering is perfect for Economic Development Organizations, Chambers of Commerce, Cities, Counties, Regional Groups, State Agency Representatives, Utilities, Industry Leaders, Lenders, Board Members, Elected Officials, Community Volunteers, Businesses and anyone with a vested interest in the growth and prosperity of Rural America.

There are many benefits available to sponsors of the Summit and we will also provide a vibrant exhibit area. Registration for the Forum will be handled directly through ACCELERATION by design LLC.

Ever mindful of the limited resources of our participants, the support of the hosts and sponsors allows us to keep the registration costs affordable while insuring our commitment to a high quality learning and networking experience. We offer an abundance of sponsors perks and aggressive pre-event, at-event and post-event promotion of our venues, speakers, sponsors and the host region.

We are very excited to be bringing this Stand Up Rural America Summit to northern Florida and we can't wait to highlight this dynamic region to our nationwide network.

Let's Go!



Lorie Vincent

Lorie Vincent, CEcD
President | Founder
ACCELERATION by design LLC

SUMMIT

EVENT DETAILS

Here it is...A game changing gathering of economic development stakeholders designed specifically for Rural America.

DATES

July 28 - July 30 | 2026

VENUES

Various venues in Lake City, Florida and the surrounding area

SPEAKERS

25+ Speakers & Panelists

PROGRAM

6 Keynote Presenters, 3 Subject Matter Expert Panels, 2 Best Practices Panel (all main stage-no breakouts), networking opportunities, hospitality, featured documentary and award presentations.

PROJECTED ATTENDANCE

250-350 Rural Trailblazers from across the USA

OTHER EVENTS

Welcome Reception (Tuesday evening) and Hospitality Event with food, music & networking (Wednesday evening). Information for other Pre and Post Summit Tours and Recreational Activities will be provided.



SPONSORSHIP OPPORTUNITIES

The Sunshine Sponsor | \$10,000 (Exclusive)

- Eight (8) complimentary registrations (value \$3,192)
- Exhibitor Package (optional)
- Marketing Video displayed during the Summit (provided by Sponsor)
- Special recognition in the Summit Journal
- Reserved seating and special recognition from the podium
- Advance print promotion, social media recognition & website hot links
- Special signage at the Summit
- Option to place marketing materials in participant bags

Tall Pines Partner | \$7,500 (Exclusive)

- Six (6) complimentary registrations (value \$2,394)
- Exhibitor Package (optional)
- Marketing Video displayed during the Summit (provided by Sponsor)
- Recognition in the Summit Journal
- Reserved seating and special recognition from the podium
- Advance print promotion, social media recognition & website hot links
- Special signage at the Summit
- Option to place marketing materials in participant bags

Southern Charm Hospitality Sponsor | \$6,000 (Exclusive)

- Four (4) complimentary Summit registrations (value \$1,596)
- 10 Additional VIP Invitations to the Hospitality Event
- Special Recognition in the Summit Journal
- Special branded host items at the event (signage, napkins, cups, etc.)
- Advance social media recognition & website hot links
- Special signage at the Hospitality Event
- Option to place marketing materials in participant bags

The Honeybell Hero | \$5,000

- Four (4) complimentary registrations (value \$1,596)
- Exhibitor Package (optional)
- Marketing Video displayed during the Summit (provided by Sponsor)
- Recognition in the Summit Journal
- Reserved seating and special recognition from the podium
- Advance print promotion, social media recognition & website hot links
- Special signage at the Summit
- Option to place marketing materials in participant bags



Airboat Captain

Digital App Sponsor

1 Available | \$4,000

- Three (3) comp registrations (value \$1,197)
- Exclusive promotion on Event App & Event Website
- Advance social media recognition & website hot links
- Recognition in the Summit Journal
- Option to place promotional materials in Summit bags

Gulf to Gateway

Featured Vendor Sponsors

2 Available | \$3,000 each

- One (1) complimentary registration (value \$399)
- 30 minute session on Main Stage on pertinent topic
- Advance social media recognition & website hot links
- Recognition in the Summit Journal
- Option to place promotional item/marketing materials in participant bags

SPONSORSHIP OPPORTUNITIES

Sweet as Sugarcane Luncheon Sponsor | \$3,000 (Exclusive)

- One (1) complimentary registration (value \$399)
- Special branded signage, napkins and placemats at the Luncheon
- Exhibitor Package (optional)
- Special Recognition in Summit Journal
- Advance social media recognition & website hot links

Manatee Crossing Partner | \$3,000

- Three (3) complimentary registrations (value \$1,197)
- Exhibitor Package (optional)
- Special recognition in the Summit Journal
- Advance print promotion, social media recognition & website hot links
- Special signage at the Summit
- Option to place promotional/marketing materials in participant bags

Sweet Tea Break Sponsor | \$2,500 (Exclusive)

- One (1) complimentary registration (value \$399)
- Exhibitor Package (optional)
- Special branded signage & napkins in the Refreshments Area
- Special recognition in the Summit Journal
- Advance social media recognition & website hot links

Pineapple Patron Reception Sponsor | \$2,000 (Exclusive)

- One (1) complimentary registrations (value \$399)
- Special branded items at refreshment tables (napkins, cups, etc)
- Advance social media recognition & website hot links
- Special signage at the Summit
- Recognition in the Summit Journal

Boiled Peanut Baron/Exhibitor | \$1,500

- Two (2) complimentary registrations (value \$798)
- Exhibitor Package (optional)
- Advance social media recognition & website hot links
- Special signage at the Summit
- Special recognition in the Summit Journal

The Hemingway Sponsor Official Summit Journal EXCLUSIVE \$3,000

- Three (3) complimentary Summit registration
- 1 full page in the Journal
- Exclusive logo on back of Journal
- Advance social media recognition
- Deadline for this sponsorship is June 15, 2026

EXHIBITOR PACKAGE INCLUDES:

- Two (2) Complimentary registrations
- Table, Electricity and Two Chairs
- One (1) Live introduction and/or commercial during the Summit
- Two (2) Marketing Pieces and/or swag included in the Summit Bags (optional)
- Recognition in the Summit Journal
- Special Badges & Signage

SPONSORSHIP OPPORTUNITIES

Flip Flop Farmer | \$1,250

- Two (2) complimentary registrations (value \$798)
- Advance social media recognition & website hot links
- Special signage at the Summit
- Special recognition in the Summit Journal
- Option to place promotional/marketing materials in participant bag

Northwest Welcome Wagon | \$1,250 (Exclusive)

- One (1) complimentary registration (value \$399)
- Exclusive logo branding on Welcome/Things to Do materials provided to attendees
- Advance social media recognition & website hot links
- Special signage at the Summit
- Special recognition in the Summit Journal
- Option to place promotional/marketing materials in participant bag

Delightful Doughnut Heaven | \$1,250 (Exclusive)

- One (1) complimentary registration (value \$399)
- Branded napkins & special signage at Wednesday morning breakfast
- Advance social media recognition & website hot links
- Special signage at the Summit
- Special recognition in the Summit Journal
- Option to place promotional/marketing materials in participant bag

Flock of Flamingos Sponsor | \$750

- One (1) complimentary registration (value \$399)
- Advance social media recognition & website hot links
- Special signage at the Summit
- Special Recognition in Summit Journal

Seminole Wind Summit Lanyard Sponsor EXCLUSIVE \$1,000

- One (1) complimentary registration
- Exclusive logo brand on the bag
- Advance social media recognition
- Recognition in the Summit Journal
- Deadline for this sponsorship is June 1, 2026

Strawberry Fields Summit Bag Sponsor EXCLUSIVE \$2,000

- One (1) complimentary Summit registration
- Exclusive logo brand on the bag
- Advance social media recognition
- Recognition in the Summit Journal
- Deadline for this sponsorship is June 1, 2026

A FEW WORDS FOLLOWING PREVIOUS SUMMITS

"Truly one of the most impactful conferences I have ever attended..."

"As always, the speaker line-up was fantastic..."

"It was a first class event from start to finish..."

"It was so awesome to be at an event tailored specifically towards the challenges we face in rural communities..."

"I can't wait for the next Stand Up Rural America Summit..."

"I have attended several Summits and they were all unique and equally outstanding..."

"The value of our sponsorship greatly exceeded our expectations..."

"High energy from start to finish...what a ride!"

"Seeing different rural regions across the USA has been very enlightening and such a treat..."

"I have found my people. This Summit is inspiring, educational and fun. Where are we going next?"

SIGN US UP!

We want to support the upcoming 2026 Stand Up Rural America Summit in Lake City/Columbia County, Florida!

1. Email lorie@accelerationbydesign.com indicating your desired sponsorship OR purchase your sponsorship on the event website at www.StandUpRuralAmerica.com
2. Provide company name, contact person, city, state, zip, email & phone
3. Indicate your wish to:
 - Pay an online invoice with a credit card
 - Pay on the online registration portal at www.standupruralamerica.com
 - Pay by check
 - Pay by ACH, wire or direct deposit



"It has been my privilege to work with more than 450 rural communities and regions throughout my 34+ year economic development career. I have witnessed the needs and challenges that face Rural America for economic growth and sustainability. Bringing these topics, presenters and participants together puts viable and tested tools into the hands of the changemakers in rural communities and create an environment for innovative and immediate action. We are very excited to bring this trailblazing event to the thriving city of Lake City, Florida, who is a shining example of vibrancy, regionalism and support for their rural neighbors.

~ Lorie Vincent ~

Pre-Summit sponsorship benefits will be available through July 15, 2026. Following July 15, 2026 any additional sponsors will receive on-site benefits and post-Summit promotion.

Exclusive sponsorships are available only until purchased on a first come, first paid basis. A confirmation will be provided immediately upon receipt of sponsorship request.

A detailed list of sponsor benefits, collateral needs and deadlines will be provided upon payment of sponsorship (marketing schedule, logos, video, marketing materials, comp registrations, etc.)



Registration Information

Registration | \$399

Group Rate for Five | \$1,596

Extra Wed Party Ticket | \$50

MEET OUR 2026 SUMMIT HOSTS...

Columbia County Economic Development

Nestled in the heart of north central Florida, Columbia County stands ready to embrace both existing and growing business ventures. Boasting ample available space and a well-connected network of federal highways, interstate highways, and railroads, the county provides unparalleled logistical opportunities for a diverse range of businesses.

Columbia County's journey towards economic prosperity began decades ago with a vision to create a robust and supportive environment for businesses. Over the years, their Economic Development team has played a pivotal role in attracting diverse industries, fostering innovation, and supporting local enterprises. With a rich history of collaboration and growth, they continue to evolve and adapt, ensuring Columbia County remains a vibrant hub for economic activity and business success.

Learn more about Columbia County Economic Development :

www.edcolumbiacountyfl.com

Lake City, Florida

Tucked into the junction of two major highways in North Florida, I-75 and I-10, Lake City is a breeze to get to from any direction. Just south of Lake City you'll find the historic town of Fort White, named after a military fort built in the 1830s. Together, Lake City and Fort White make Columbia County the perfect primary destination of a fun change-of-pace place to live, work and visit.

We welcome you to a natural wonderland blessed with green forests, sunny blue skies, beautiful lakes and, true to our name, amazing natural springs...with crystal clear water that stays 72 degrees year-round.

Learn more about Lake City, Columbia County and the amenities in the region:

www.lcfla.com

www.lakecitychamber.com





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ACCELERATION by design LLC
409 E Pflugerville Pkwy #4216
Pflugerville, TX 78660

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