

Stand Up RURAL AMERICA 2022

Endless Horizons. Endless Opportunities.

www.StandUpRuralAmerica.com



 *acceleration*
BY DESIGN

July 26–28 | 2022
Somerset, Kentucky

BE A PART OF SOMETHING AMAZING.

"Those who live in Rural America display a tremendous sense of history, heritage, work ethic, ingenuity, vision and fortitude. Please join us in our quest to lift up Rural America for new opportunities, new growth and new investment, all while preserving everything that makes our communities so unique and special".



AN INVITATION TO SUPPORT THE 2022 STAND UP RURAL AMERICA SUMMIT

I'd like to personally invite you to support this national rural economic development event taking place July 28-28, 2022 in dynamic Somerset, Kentucky. The 2022 Stand Up Rural America Summit will feature more than 20 nationally renowned subject matter experts, rural trailblazers, positive disruptors and successful economic development practitioners.

Topics to be covered include planning, leadership, entrepreneurship, downtown revitalization, marketing, regionalism, business retention & expansion, effective communications, rural retail, housing, rural broadband, talent development, technology tools and much more.

I am respectfully asking you to support an event designed specifically for Rural America. The participants will receive tangible tools and strategies to help cities, counties and regions grow. This event is packed with informative and dynamic panels, presentations, discussions, networking and recognizing what makes Rural America special. Representatives from more than 25 states enjoyed our events in Tulsa, Oklahoma in July of 2019 and in Charleston, West Virginia in April of 2021 while garnering high praise for the superior level of speakers, quality content and excellent networking opportunities.

The Summit is coordinated by ACCELERATION by design LLC. It has been my privilege to work with more than 250 rural communities and regions throughout my 30+ year economic development career.

This Summit is perfect for Economic Development Organizations, Chambers of Commerce, Cities, Counties, Regional Groups, Utilities, Industry Leaders, Lenders, Board Members and anyone with a vested interest in the growth and prosperity of Rural America.

Summit sponsorships are available and we will also provide a vibrant exhibit area. Registration for the Summit is open! We will also offer a special group rate. Ever mindful of the limited resources of our participants, your support as a sponsor allows us to keep the registration costs affordable while insuring our commitment to a high quality learning and networking experience. We offer an abundance of sponsorship benefits, a variety of options and aggressive pre-event and at-event promotion of our sponsors at all levels. Whether you prefer maximum exposure, exclusive branding or multiple registrations, we have a sponsorship for you. If you do not see an offering that meets your organization's objectives, please contact us and let's chat.

Thank you for your consideration in supporting this special event. Please join us at the Summit in July 2022 to help us lift up and celebrate Rural America.

Lorie Vincent

Lorie Vincent, CECD
President
ACCELERATION by design LLC





EVENT DETAILS

Here it is...A game changing gathering of economic development stakeholders designed specifically for Rural America.

DATES

July 26-28 | 2022

LOCATION

Center for Rural Development
Somerset | Kentucky

SPEAKERS

20 Speakers & Panelists from 15 different states

PROGRAM

1 Pre-Event Workshop, 3 Keynotes, 2 Panels & 5 General Sessions (all main stage-no breakouts), networking & exhibit area.

PROJECTED ATTENDANCE

250-300 Rural Trailblazers from across the USA

OTHER EVENTS

Opening Reception & Special Off-Site Summit
Hospitality Event | Dinner



A FEW WORDS FOLLOWING THE PREVIOUS SUMMITS...

"Truly one of the most impactful conferences I have ever attended..."

"The speaker line-up was fantastic..."

"It was a first class event from start to finish..."

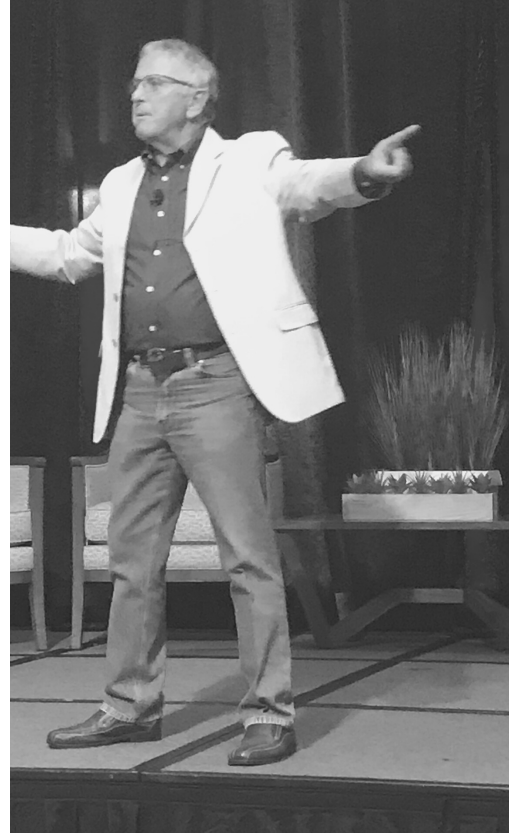
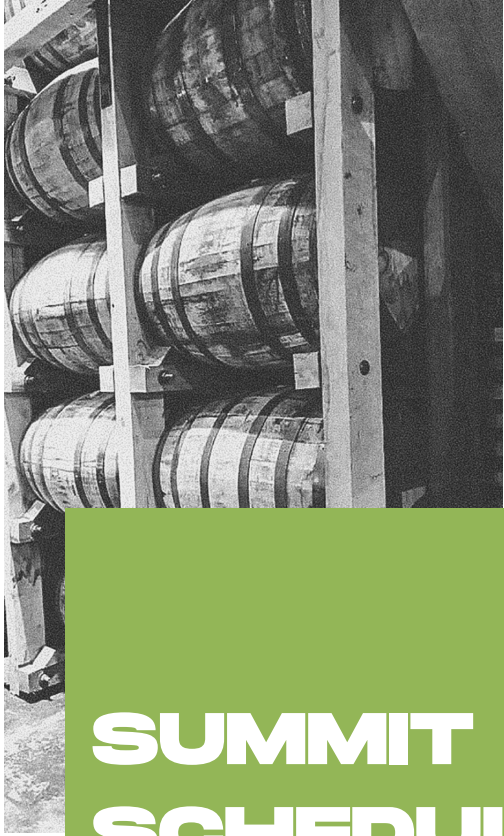
"It was so awesome to be at an event tailored specifically towards the challenges we face in rural communities..."

"I can't wait for the next Stand Up Rural America Summit...."

"I attended both Summits and they were equally outstanding..."

"The value of our sponsorship greatly exceeded our expectations..."

"High energy from start to finish...what a ride!"



SUMMIT SCHEDULE

DAY ONE | TUESDAY | JULY 26 | 2022

- 1:00 pm | Exhibits Open
- 1:00 pm | Registration Opens
- 3:00 pm | Pre-Event Workshop
- 6:00 pm | On-Site Opening Reception
- 7:00 pm | Dinner on Your Own

DAY TWO | WEDNESDAY | JULY 27 | 2022

- 7:00 am | Registration
- 7:00 am | Exhibits Open
- 8:00 am | Summit Begins
- 12:00 pm | On-Site Networking Luncheon
- 1:00 pm | Summit Continues
- 6:00 pm | Off-Site Hosted Reception & Dinner

DAY THREE | THURSDAY | JULY 28 | 2022

- 8:00 am | Exhibits Open
- 8:00 am | Summit Begins
- 11:30 am | Networking Luncheon
- 2:00 pm | Summit Adjourns

SPONSORSHIP OPPORTUNITIES

THANK YOU 2022 STAND UP RURAL AMERICA SUMMIT HOST COMMITTEE

PRESENTING SPONSOR | \$7,500

- Four (4) complimentary registrations (value \$1,596)
- 1 Exhibitor Package (optional)
- Marketing Video displayed during the Summit (provided by Sponsor)
- Complimentary full-page ad in Summit Journal
- Reserved seating & special recognition from the podium
- Advance social media recognition & website hot links
- Special signage at the Summit
- Option to place promotional item/marketing materials in participant bags

PLATINUM SPONSOR | \$5,000

- Three (3) complimentary registrations (value \$1,197)
- 1 Exhibitor Package (optional)
- Complimentary half-page advertisement in Summit Journal
- Reserved seating & special recognition from the podium
- Advance social media recognition & website hot links
- Special signage at the Summit
- Option to place promotional item/marketing materials in participant bags

GOLD SPONSOR | \$3,000

- Two (2) complimentary registrations (value \$798)
- Exhibitor Package (optional)
- Complimentary quarter page advertisement in Summit Journal
- Advance social media recognition & website hot links
- Special signage at the Summit
- Option to place promotional item/marketing materials in participant bags

COMMUNITY SPONSOR | \$1,500

- Two (2) complimentary registrations (value \$798)
- Advance social media recognition & website hot links
- Special signage at the Summit
- Recognition in Summit Journal

SILVER SPONSOR & EXHIBITOR PACKAGE | \$1,250

- One (1) complimentary registration (value \$399)
- Exhibitor Package (optional)
- Advance social media recognition & website hot links
- Special signage at the Summit
- Recognition in the Summit Journal



Exhibitor Package includes:

- One (1) 8' space
- One (1) 6' table w/covering
- One (1) chair
- Electricity available upon request
Tabletop displays preferred



SPONSORSHIP OPPORTUNITIES

BRONZE SPONSOR | \$750

- One (1) complimentary registrations (value \$399)
- Advance social media recognition & website hot links
- Special signage at the Summit
- Recognition In Summit Journal

HOSPITALITY EVENT SPONSOR | \$3,000 | EXCLUSIVE

- Two (2) complimentary registrations (value \$798)
- 10 additional VIP Invitations to Hospitality Event
- Special Signage at the Hospitality Event
- Special branded host items at event (napkins, etc.)
- Complimentary quarter-page advertisement in Summit Journal
- Advance social media recognition & website hot links

SUMMIT JOURNAL SPONSOR | \$2,500 | EXCLUSIVE

- One (1) complimentary registration (value \$399)
- Exclusive logo branded on the back cover of the official Summit Journal
- Advance social media recognition & website hot links
- Complimentary full page advertisement in Summit Journal
- Advance social media recognition & website hot links

SUMMIT WORKSHOP SPONSOR | \$2,000 | EXCLUSIVE

- One (1) complimentary registration (value \$399)
- Exclusive logo branded on the cover of the Pre-Summit Participant Handbook
- Advance social media recognition & website hot links
- Special signage at the Summit
- Recognition in the Summit Journal

OPENING RECEPTION SPONSOR | \$1,500 | EXCLUSIVE

- One (1) complimentary registration (value \$399)
- Special branded host items at event (napkins, etc.)
- Advance social media recognition & website hot links
- Special signage at the Summit
- Recognition in the Summit Journal

OFFICIAL LANYARD SPONSOR | \$750 | EXCLUSIVE

- One (1) complimentary registration (value \$399)
- Special branded Lanyards
- Advance social media recognition & website hot links
- Special signage at the Summit
- Recognition in the Summit Journal

SPECIAL SUMMIT BAG SPONSOR

EXCLUSIVE

\$1,500

- One (1) complimentary registration
- Exclusive logo brand on the bag
- Advance social media recognition
- Recognition in the Summit Journal
- Deadline for this sponsorship is June 1, 2022

SIGN US UP!

We want to support the upcoming 2022 Stand Up Rural America Summit in Somerset, Kentucky, July 26-28, 2022.

1. Email lorie@accelerationbydesign.com indicating your desired sponsorship
2. Provide company name, contact person, city, state, zip, email & phone
3. Indicate your wish to:
 - Pay an online invoice with a credit card
 - Pay on the online registration portal
 - Pay by check
 - Pay by electronic check, wire or direct deposit



"IT HAS BEEN MY PRIVILEGE TO WORK WITH MORE THAN 250 RURAL COMMUNITIES AND REGIONS THROUGHOUT MY 30-YEAR ECONOMIC DEVELOPMENT CAREER. I HAVE WITNESSED THE NEEDS AND CHALLENGES THAT FACE RURAL AMERICA FOR ECONOMIC GROWTH AND SUSTAINABILITY. BRINGING THESE TOPICS, PRESENTERS AND PARTICIPANTS TOGETHER WILL PUT VIABLE AND TESTED TOOLS INTO THE HANDS OF THE CHANGE MAKERS IN RURAL COMMUNITIES AND CREATE AN ENVIRONMENT FOR INNOVATIVE AND IMMEDIATE ACTION. WE ARE VERY EXCITED TO BRING THIS TRAILBLAZING EVENT TO SOMERSET, KENTUCKY."

~ LORIE VINCENT ~

Pre-Summit sponsorship benefits will be available through July 15, 2022. Following July 15, 2022, any additional sponsors will receive on-site benefits and post-Summit promotion.

Exclusive sponsorships are available only until purchased on a first come, first paid basis. A confirmation will be provided immediately upon receipt of sponsorship request.

A detailed list of sponsor benefits, needs and deadlines will be provided upon payment of sponsorship (logos, video, marketing materials, advertisement specs, comp registrations, etc.)

THANK YOU!

Any Questions?



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