

SPONSORSHIP INFORMATION

Stand Up **RURAL AMERICA** REGIONAL FORUM

OCTOBER 7-8, 2025
Gonzales, Texas

featuring...

JULIE ROLLER WEEKS
NATIONAL TOURISM
TRAILBLAZER & VISIONARY

DOUG GRIFFITHS
STRATEGIST & AUTHOR OF
13 WAYS TO KILL YOUR COMMUNITY

LORIE VINCENT, CECD
STRATEGIST & AUTHOR OF
STAND UP RURAL AMERICA

JEFF SIEGLER
AUTHOR OF YOUR CITY IS SICK
AND REVITALIZE, OR DIE BLOG



GONZALES
ECONOMIC DEVELOPMENT CORPORATION

GONZALES, TEXAS
200
Bicentennial
Years

MAIN ★ STREET
GONZALES
SHOP ★ STAY ★ PLAY

BE A PART OF SOMETHING AMAZING.

"Those who live in Rural America display a tremendous sense of history, heritage, work ethic, ingenuity, vision and fortitude. Please join us in our quest to lift up Rural America for new opportunities, new growth and new investment, all while preserving everything that makes our communities so unique and special."





AN INVITATION TO SUPPORT THE 2025 STAND UP RURAL AMERICA REGIONAL FORUM IN GONZALES, TX

I'd like to personally invite you to participate as a Forum Partner in the Stand Up Rural America Regional Forum to be held in Gonzales, Texas October 7-8, 2025. This Stand Up Rural America Regional Forum will feature four nationally renowned subject matter experts, rural trailblazers, positive disruptors and successful economic development practitioners.

Topics covered in Stand Up Rural America events include planning, leadership, entrepreneurship, downtown revitalization, marketing, regionalism, business retention & expansion, logistics, tourism, rural retail, housing, rural broadband, talent development, technology tools and much more.

I am respectfully asking you to join us at an event designed specifically for Rural America. Our participants will receive tangible tools and strategies to help cities, counties and regions grow. This event is packed with an informative and dynamic panel, presentations, discussions, networking and recognizing what makes Rural America special. The Stand Up Rural America brand has hosted highly successful Summits and Regional Forums across the USA including Tulsa OK, Charleston WV, Somerset KY, Mulvane KS, Laurel MS, Decorah IA, French Lick IN and Canyon TX, while garnering high praise for the superior level of speakers, quality content and excellent networking opportunities.

The Regional Forum is coordinated by ACCELERATION by design LLC. It has been my privilege to work with more than 450 rural communities and regions throughout my 34+ year economic development career. The Forum is hosted by the Gonzales Economic Development Corporation, the City of Gonzales and Main Street Gonzales in celebration of their 200th Bicentennial Anniversary.

This Forum is perfect for Economic Development Organizations, Chambers of Commerce, Cities, Counties, Regional Groups, Utilities, Industry Leaders, Lenders, Board Members, Elected Officials, Community Volunteers, Local Businesses and anyone with a vested interest in the growth and prosperity of Rural America.

There are many benefits available to the Partners of the Forum and we will also provide a vibrant exhibit area. Registration for the Forum will be handled directly through ACCELERATION by design LLC. Ever mindful of the limited resources of our participants, the support of the hosts and sponsors allows us to keep the registration costs affordable while insuring our commitment to a high quality learning and networking experience. We offer an abundance of host and sponsor benefits, aggressive pre-event and at-event promotion of our hosts, partners, speakers, sponsors, exhibitors and the host region.

We are very excited to bring this Stand Up Rural America Regional Forum to Gonzales, Texas and we can't wait to showcase the entire region to our nationwide network.

Lorie Vincent

Lorie Vincent, CEcD
President
ACCELERATION by design LLC





FORUM DETAILS

Here it is...a game changing gathering of economic & community development stakeholders designed specifically for Rural America.

DATES

October 7-8, 2025

LOCATION

JB Wells Expo Center
2301 County Road 197 | Gonzales | Texas | 78629

HOST OBLIGATION

ABD is responsible for all expenses, including venues, speaker expenses, food & beverage, AV, marketing, registration and other fees associated with the Forum. Multiple benefits are available to the hosts, including comp registrations and promotions. Certain in-kind donations can be treated as sponsorships.

SPONSORSHIPS

Sponsorships allow us to keep registration fees affordable for participants and ensures high quality programming. Numerous benefits are available to sponsors including complimentary registrations, promotion and other perks.

REGISTRATION

Registration is \$129.00 per person. This includes Forum materials, hospitality event on Tuesday evening & lunch on Wednesday.

SPEAKERS

8 Presenters & Panelists

PROGRAM

4 Sessions from national renowned experts and one dynamic regional panel, networking & exhibit area.

PROJECTED ATTENDANCE

200-250 Rural Trailblazers from across a multi-state region.

OTHER EVENTS

Special Tuesday afternoon tours and evening hospitality events at treasured venues in downtown Gonzales.



A FEW WORDS FOLLOWING PREVIOUS STAND UP RURAL AMERICA EVENTS...

"Truly one of the most impactful conferences I have ever attended..."

"The speaker line-up was fantastic..."

"It was a first class event from start to finish..."

"It was so awesome to be at an event tailored specifically towards the challenges we face in rural communities..."

"I can't wait for the next Stand Up Rural America Gathering...."

"I have attended all of the SURA events and they were equally unique and outstanding..."

"The value of our sponsorship greatly exceeded our expectations..."

"High energy from start to finish...what a ride!"



PROPOSED FORUM SCHEDULE

TUESDAY, OCTOBER 7, 2025

- 3:00 pm Tours Begin
- 4:00 pm Visit the Texas Room at Public Library
- 5:00 pm Dinner on Your Own
- 7:00 pm Dessert & Dialogue at the Lynn Theater
- 8:30 pm Viewing of the Texas Legacy of Lights at the Gonzales Memorial Museum

WEDNESDAY, OCTOBER 8, 2025

- 7:30 am Registration, Coffee & Exhibits | JB Wells Expo
- 8:30 am Forum Begins
- 8:35 am Jeff Siegler | Revitalize or Die
- 9:35 am Networking Break & Exhibits
- 10:00 am Regional Panel | Logistics: The Foundation for a Thriving Community
- 11:00 am Julie Roller Weeks | Tourism Trailblazer & Rural Champion
- 12:00 pm Networking Luncheon
- 12:30 pm Lorie Vincent | Stand Up Rural America
- 1:15 pm Networking Break
- 1:30 pm Doug Griffiths | 13 Ways to Kill Your Community
- 3:30 pm Forum Adjourns



FORUM SPONSORSHIP OPPORTUNITIES

LONE STAR PRESENTING SPONSORSHIP | \$5,000 (EXCLUSIVE)

- Ten (10) complimentary registrations (value \$1,290)
- 1 Exhibitor Package (optional)
- Marketing Video displayed during the Forum (provided by Sponsor)
- Special recognition from the podium
- Advance social media recognition & website hot links
- Special signage at the Forum
- Option to place promotional item in participant bags

COME AND TAKE IT LUNCHEON SPONSORSHIP | \$4,000 (EXCLUSIVE)

- Eight (8) complimentary registrations (value \$1,032)
- 1 Exhibitor Package (optional)
- Marketing Video displayed during the Luncheon (provided by Sponsor)
- Special recognition from the podium
- Advance social media recognition & website hot links
- Special signage at the Forum
- Option to place promotional item in participant bags or on tables

BLUEBONNET DESSERTS & DIALOGUE SPONSORSHIP | \$3,000 (EXCLUSIVE)

- Six (6) complimentary registrations (value \$774)
- 1 Exhibitor Package (optional)
- Special recognition from the podium
- Advance social media recognition & website hot links
- Special signage at the Forum
- Option to place promotional item/marketing materials at event

ARMADILLO PLATINUM SPONSOR | \$2,000

- Four (4) complimentary registrations (value \$516)
- 1 Exhibitor Package (optional)
- Special recognition from the podium
- Advance social media recognition & website hot links
- Special signage at the Forum
- Option to place promotional item in participant bags

LIQUID GOLD SPONSOR | \$1,000

- Two (2) complimentary registrations (value \$258)
- Exhibitor Package (optional)
- Advance social media recognition & website hot links
- Special signage at the Forum

SILVER SPURS SPONSOR | \$500

- One (1) complimentary registration (value \$129)
- Exhibitor Package (optional)
- Advance social media recognition & website hot links
- Special signage at the Forum

TRAILBLAZER BAG SPONSOR EXCLUSIVE \$1,500

- Two (2) complimentary registrations
- Exclusive logo brand on the bag
- Advance social media recognition
- Deadline for this sponsorship is September 15, 2025

PIONEER VENDORS/EXHIBITORS \$250

Package includes:

- One (1) complimentary registration
- One (1) 8' space (optional)
- One (1) 6' table or ability to place one item in the participant bag
- One (1) chair
- Electricity available upon request
Tabletop displays preferred

SIGN US UP!

We would like to host, sponsor or exhibit at the 2025 Stand Up Rural America Regional Forum in Gonzales, Texas.

Sponsorships and Registrations are available online at www.StandUpRuralAmerica.com or can be invoiced directly from ACCELERATION by design.

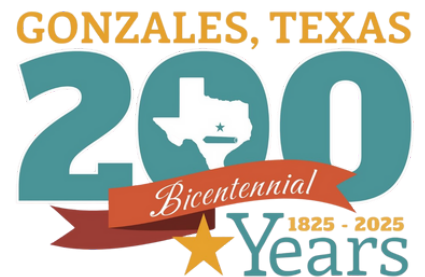
Contact Lorie Vincent, CEcD
ACCELERATION by design LLC
806-683-2553
lorie@accelerationbydesign.com

"It has been my privilege to work with more than 450 rural communities and regions throughout my 34+ year economic development career. I have witnessed the needs and challenges that face Rural America for economic growth and sustainability. Bringing these topics, presenters and participants together puts viable and tested tools into the hands of the change makers in rural communities and creates an environment for innovative and immediate action. We are very excited to bring our trailblazing initiative out to beautiful Gonzales, Texas and to showcase this dynamic and exciting region in Texas."

~ Lorie Vincent ~

For more information about Gonzales Texas, go to...

www.gonzalesedc.org
www.gonzales.texas.gov
www.gonzalestexas.com
www.tourtexas.com/destinations/gonzales



THANK YOU!



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