

Stand Up **RURAL** *2023* **AMERICA** REGIONAL FORUM

April 4 & 5 | 2023 | Kansas Star Event Center | Mulvane KS
www.StandUpRuralAmerica.com



BE A PART OF SOMETHING AMAZING.

"Those who live in Rural America display a tremendous sense of history, heritage, work ethic, ingenuity, vision and fortitude. Please join us in our quest to lift up Rural America for new opportunities, new growth and new investment, all while preserving everything that makes our communities so unique and special".





AN INVITATION TO SUPPORT THE 2023 STAND UP RURAL AMERICA REGIONAL FORUM

I'd like to personally invite you to support our inaugural Stand Up Rural America Regional Forum taking place April 4 & 5, 2023, at the beautiful Kansas Star Event Center in dynamic Mulvane, Kansas. This Stand Up Rural America Regional Forum will feature more than 10 nationally renowned subject matter experts, rural trailblazers, positive disruptors and successful economic development practitioners.

Topics to be covered include planning, leadership, entrepreneurship, downtown revitalization, marketing, regionalism, business retention & expansion, effective communications, rural retail, housing, rural broadband, talent development, technology tools and much more.

I am respectfully asking you to support an event designed specifically for Rural America. The participants will receive tangible tools and strategies to help cities, counties and regions grow. This event is packed with informative and dynamic panels, presentations, discussions, networking and recognizing what makes Rural America special. The Stand Up Rural America brand has hosted highly successful events across the USA including Tulsa OK, Charleston WV, and Somerset KY, while garnering high praise for the superior level of speakers, quality content and excellent networking opportunities.

The Regional Forum is coordinated by ACCELERATION by design LLC. It has been my privilege to work with more than 300 rural communities and regions throughout my 30+ year economic development career.

This Forum is perfect for Economic Development Organizations, Chambers of Commerce, Cities, Counties, Regional Groups, Utilities, Industry Leaders, Lenders, Board Members and anyone with a vested interest in the growth and prosperity of Rural America.

Regional Forum sponsorships are available and we will also provide a vibrant exhibit area. Registration for the Forum will open December 12, 2022! We will also offer a special group rate. Ever mindful of the limited resources of our participants, your support as a sponsor allows us to keep the registration costs affordable while insuring our commitment to a high quality learning and networking experience. We offer an abundance of sponsorship benefits, a variety of options and aggressive pre-event and at-event promotion of our sponsors at all levels. Whether you prefer maximum exposure, exclusive branding or multiple registrations, we have a sponsorship for you. If you do not see an offering that meets your organization's objectives, please contact us and let's chat.

Thank you for your consideration in supporting this special event. Please join us at the Regional Forum in Mulvane, Kansas, April 4 & 5, 2023 to help us lift up and celebrate Rural America.

Lorie Vincent

Lorie Vincent, CEcD
President
ACCELERATION by design LLC



SUMMIT

EVENT DETAILS

Here it is...A game changing gathering of economic development stakeholders designed specifically for Rural America.

DATES

April 4 & 5 | 2023

LOCATION

Kansas Star Event Center
Mulvane, KS

SPEAKERS

10+ Speakers & Panelists

PROGRAM

1 Keynote, 1 Best Practices Panel & 5 General Sessions (all main stage-no breakouts), networking & exhibit area.

PROJECTED ATTENDANCE

150-200 Rural Trailblazers from across a multi-state region

OTHER EVENTS

Special On-Site Summit Hospitality Event



A FEW WORDS FOLLOWING THE PREVIOUS SUMMITS...

"Truly one of the most impactful conferences I have ever attended..."

"The speaker line-up was fantastic..."

"It was a first class event from start to finish..."

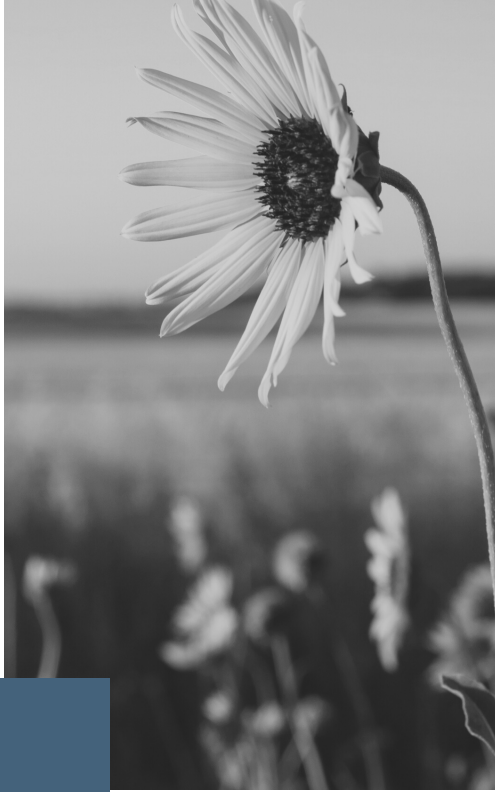
"It was so awesome to be at an event tailored specifically towards the challenges we face in rural communities..."

"I can't wait for the next Stand Up Rural America Gathering...."

"I attended all of the Summits and they were equally outstanding..."

"The value of our sponsorship greatly exceeded our expectations..."

"High energy from start to finish...what a ride!"



SUMMIT SCHEDULE

DAY ONE | TUESDAY | APRIL 4 | 2023

- 1:00 pm | Exhibits Open
- 1:00 pm | Registration Opens
- 3:00 pm | Forum Sessions begin
- 6:00 pm | On-Site Opening Reception
- 7:00 pm | Special Hospitality Event featuring Kansas Cuisine

DAY TWO | WEDNESDAY | APRIL 5 | 2023

- 7:00 am | Registration
- 7:00 am | Exhibits Open
- 8:30 am | Forum Sessions begin
- 12:00 pm | On-Site Networking Luncheon
- 1:30 pm | Forum Continues
- 3:30 pm | Forum Adjourns

KANSAS STAR
casino ★ hotel ★ event center
ALL HERE. ALL YOURS.

SPONSORSHIP OPPORTUNITIES

THANK YOU
2023 STAND UP RURAL AMERICA
REGIONAL FORUM HOST



PRESENTING SPONSOR | \$5,000

- Six (6) complimentary registrations (value \$1,074)
- 1 Exhibitor Package (optional)
- Marketing Video displayed during the Forum (provided by Sponsor)
- Complimentary full-page ad in Forum Journal
- Special recognition from the podium
- Advance social media recognition & website hot links
- Special signage at the Forum
- Option to place promotional item/marketing materials in participant bags

PLATINUM SPONSOR | \$3,000

- Four (4) complimentary registrations (value \$716)
- 1 Exhibitor Package (optional)
- Complimentary half-page advertisement in Forum Journal
- Special recognition from the podium
- Advance social media recognition & website hot links
- Special signage at the Forum
- Option to place promotional item/marketing materials in participant bags

GOLD SPONSOR | \$1,500

- Three (3) complimentary registrations (value \$537)
- Exhibitor Package (optional)
- Complimentary quarter page advertisement in Forum Journal
- Advance social media recognition & website hot links
- Special signage at the Forum
- Option to place promotional item/marketing materials in participant bags

SILVER SPONSOR | \$750

- Two (2) complimentary registrations (value \$358)
- Exhibitor Package (optional)
- Advance social media recognition & website hot links
- Special signage at the Forum
- Recognition in the Forum Journal

SPECIAL SUMMIT BAG SPONSOR EXCLUSIVE \$1,000

- One (1) complimentary registration
- Exclusive logo brand on the bag
- Advance social media recognition
- Recognition in the Forum Journal
- Deadline for this sponsorship is February 1, 2023

Vendor Partner \$500

Package includes:

- One (1) registration
 - One (1) 8' space
 - One (1) 6' table w/covering
 - One (1) chair
 - Electricity available upon request
- Tabletop displays preferred*

SIGN US UP!

We want to support the upcoming 2023 Stand Up Rural America Regional Forum in Mulvane, KS at the Kansas Star Event Center April 4 & 5, 2023.

1. Email lorie@accelerationbydesign.com indicating your desired sponsorship
2. Provide company name, contact person, city, state, zip, email & phone
3. Indicate your wish to:
 - Pay an online invoice with a credit card
 - Pay on the online registration portal at www.standupruralamerica.com
 - Pay by check
 - Pay by electronic check, wire or direct deposit



"It has been my privilege to work with more than 300 rural communities and regions throughout my 30+ year economic development career. I have witnessed the needs and challenges that face Rural America for economic growth and sustainability. Bringing these topics, presenters and participants together will put viable and tested tools into the hands of the change makers in rural communities and create an environment for innovative and immediate action. We are very excited to bring this trailblazing event to the dynamic region of Sumner County, Kansas."

~ Lorie Vincent

Pre-Forum sponsorship benefits will be available through March 27, 2023. Following March 27, 2023, any additional sponsors will receive on-site benefits and post-Summit promotion.

Exclusive sponsorships are available only until purchased on a first come, first paid basis. A confirmation will be provided immediately upon receipt of sponsorship request.

A detailed list of sponsor benefits, needs and deadlines will be provided upon payment of sponsorship (logos, video, marketing materials, advertisement specs, comp registrations, etc.)

THANK YOU!

Any Questions?



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