

SPONSORSHIP INFO

Stand *Up* RURAL AMERICA REGIONAL FORUM

Shawnee, Oklahoma

FEBRUARY 24–25, 2026





AN INVITATION TO PARTNER WITH US ON THE 2026 STAND UP RURAL AMERICA REGIONAL FORUM IN SHAWNEE, OKLAHOMA

Thank you for your interest in the Stand Up Rural America Regional Forum to be held in Shawnee, Oklahoma February 24-25, 2026. This Stand Up Rural America Regional Forum will include seven sessions featuring national and regionally renowned subject matter experts, rural trailblazers, positive disruptors and successful economic development practitioners.

Topics covered in Stand Up Rural America events include planning, leadership, tourism, entrepreneurship, downtown revitalization, marketing, regionalism, business retention & expansion, effective communications, infrastructure, attraction, rural retail, art, housing, childcare, rural broadband, talent development, technology tools and much more.

This event is designed specifically for Rural America. Our participants will receive tangible tools and strategies to help cities, counties and regions grow. This event is packed with informative and dynamic panels, presentations, discussions, networking and recognizing what makes Rural America special. The Stand Up Rural America brand has hosted highly successful Summits and Forums across the USA including Tulsa, OK; Charleston, WV; Somerset, KY; Mulvane, KS; Laurel, MS, Decorah, IA, French Lick, IN, Canyon, TX and Gonzales, TX while garnering high praise for the superior level of speakers, quality content and excellent networking opportunities.



The Stand Up Rural America Regional Forums are coordinated by ACCELERATION by design LLC. It has been my privilege to work with more than 450 rural communities and regions throughout my 34+ year economic development career.

This Forum is perfect for Economic Development Organizations, Chambers of Commerce, Workforce Organizations, Cities, Counties, Regional Groups, Utilities, Industry Leaders, Lenders, Board Members, Elected Officials, Community Volunteers, Local Businesses and anyone with a vested interest in the growth and prosperity of Rural America.



There are many benefits available to sponsors of the Forum and we will also provide a vibrant exhibit area. Sponsorships and Registration for the Forum will be handled directly through ACCELERATION by design LLC. Ever mindful of the limited resources of our participants, the support of the hosts and sponsors allows us to keep the registration costs affordable while insuring our commitment to a high quality learning and networking experience. We offer an abundance of sponsors benefits, aggressive pre-event promotion and at-event promotion of our hosts, speakers, sponsors and the host region.

In addition, our agenda is designed for a "stay-over" with an evening hospitality event, therefore, it is a wonderful way to enjoy our host community and economically benefit local and regional businesses.

We are very excited to bring our Stand Up Rural America Regional Forum to Shawnee, Oklahoma and we can't wait to highlight this unique and vibrant region to our nationwide network.

Lorie Vincent

Lorie Vincent, CEcD
President | Founder
ACCELERATION by design LLC

BE A PART OF SOMETHING AMAZING.

"Those who live in Rural America display a tremendous sense of history, heritage, work ethic, ingenuity, vision and fortitude. Please join us in our quest to lift up Rural America for new opportunities, new growth and new investment, all while preserving everything that makes our communities so unique and special."



SUMMIT

FORUM DETAILS

Here it is...a game changing gathering of economic & community development stakeholders designed specifically for Rural America.

DATES

February 24-25, 2026

LOCATION

Grand Casino Hotel Resort | Shawnee, Oklahoma

FORUM HOST

The Host of this Stand Up Rural America Regional Forum is Shawnee Forward.

SPONSORSHIPS

Sponsorships allow us to keep registration fees affordable for participants and ensures high quality programming. Numerous benefits are available to the sponsors including complimentary registrations, promotion and an array of other perks.

REGISTRATION

Registration is \$129.00 per person and includes Forum materials, Wednesday evening hospitality event and lunch on Thursday.

SPEAKERS

Approximately 7 Sessions featuring 8 Presenters & Panelists. Agenda is developed in partnership with the Forum Hosts and will be announced in January 2026.

PROGRAM

5 Keynote Session & 2 panels. All General Sessions (all main stage-no breakouts), networking & exhibit area.

PROJECTED ATTENDANCE

175-200 Rural Trailblazers from across a multi-state region. Forum is promoted nationwide.

OTHER EVENTS

Optional local tours and attractions pre-Forum or post-Forum will be promoted.



A FEW WORDS FOLLOWING PREVIOUS STAND UP RURAL AMERICA EVENTS...

"Truly one of the most impactful conferences I have ever attended..."

"The speaker line-up was fantastic..."

"It was a first class event from start to finish..."

"It was so awesome to be at an event tailored specifically towards the challenges and opportunities we face in rural communities..."

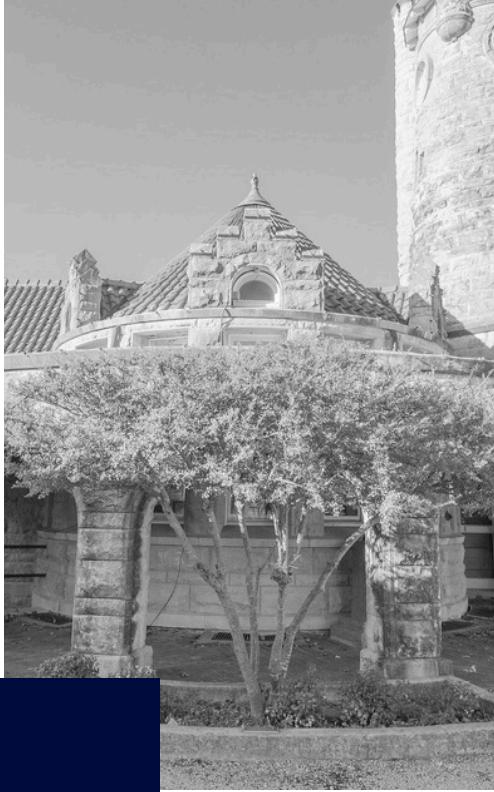
"I can't wait for the next Stand Up Rural America gathering...."

"I have attended many of the Summits and Forums and they were equally unique and outstanding..."

"The value of our sponsorship greatly exceeded our expectations..."

"High energy from start to finish...what a ride!"

"The Regional Forum was great for our local leaders who are unable to attend the large Summit..."



FORUM SCHEDULE

FEBRUARY 24, 2026

- 1:00 pm | Registration & Networking Opens
- 2:00 pm | Forum Begins
- 2:15 pm | Session One
- 3:30 pm | Networking Break & Exhibits
- 4:00 pm | Session Two
- 4:45 pm | Session Three
- 6:30 pm | Special Hospitality Event

FEBRUARY 25, 2026

- 8:30 am | Registration & Exhibits
- 9:00 am | Forum Sessions begin
- 9:15 am | Session Four
- 11:00 am | Networking Break & Exhibits
- 11:15 am | Session Five
- 12:00 pm | Networking Luncheon
- 1:00 pm | Session Six
- 2:30 pm | Session Seven
- 3:30 pm | Forum Adjourns

SPONSORSHIP OPPORTUNITIES



PRESENTING SPONSOR | \$5,000 (EXCLUSIVE)

- Seven (7) complimentary registrations (value \$903)
- 1 Exhibitor Package (optional)
- Marketing Video displayed during the Forum (provided by Sponsor)
- Special recognition from the podium
- Advance social media recognition & website hot links
- Special signage at the Forum
- Option to place promotional item/marketing materials in participant bags

TITLE SPONSOR | \$4,000 (EXCLUSIVE)

- Six (6) complimentary registrations (value \$774)
- 1 Exhibitor Package (optional)
- Marketing Video displayed during the Forum (provided by Host)
- Special recognition from the podium
- Advance social media recognition & website hot links
- Special signage at the Forum
- Option to place promotional item/marketing materials in participant bags

HOSPITALITY SPONSOR | \$3,000 (EXCLUSIVE)

- Five (5) complimentary registrations (value \$645)
- 10 additional VIP Invitations to the Hospitality Event
- 1 Exhibitor Package (optional)
- Special recognition from the podium
- Advance social media recognition & website hot links
- Special branded signage at the Forum
- Option to place promotional item/marketing materials in participant bags

LUNCHEON SPONSOR | \$2,500 (EXCLUSIVE)

- Four (4) complimentary registrations (value \$516)
- Exhibitor Package (optional)
- Advance social media recognition & website hot links
- Special branded signage at the Forum
- Option to place promotional item/marketing materials in participant bags

REFRESHMENT SPONSOR | \$1,500 (EXCLUSIVE)

- Three (3) complimentary registrations (value \$387)
- Exhibitor Package (optional)
- Advance social media recognition & website hot links
- Special branded signage at the Forum
- Option to place a promotional item/marketing materials in participant bags

POTENTIAL SPONSORSHIP OPPORTUNITIES



PLATINUM SPONSOR | \$3,000

- Five (5) complimentary registrations (value \$645)
- 1 Exhibitor Package (optional)
- Special recognition from the podium
- Advance social media recognition & website hot links
- Special signage at the Forum
- Option to place promotional item/marketing materials in participant bags

GOLD SPONSOR | \$2,000

- Three (3) complimentary registrations (value \$387)
- Exhibitor Package (optional)
- Advance social media recognition & website hot links
- Special signage at the Forum
- Option to place promotional item/marketing materials in participant bags

COMMUNITY PARTNER | \$1,000

- Two (2) complimentary registrations (value \$258)
- Exhibitor Package (optional)
- Advance social media recognition & website hot links
- Special signage at the Forum
- Option to place promotional item/marketing materials in participant bags

SILVER SPONSOR | \$750

- Two (2) complimentary registration (value \$258)
- Exhibitor Package (optional)
- Advance social media recognition & website hot links
- Special signage at the Forum

BRONZE SPONSORSHIP | \$500

- One (1) complimentary registration (value \$129)
- Exhibitor Package (optional)
- Advance social media recognition & website hot links
- Special signage at the Forum

FORUM CONTRIBUTOR*

\$100

- Opportunity to place a marketing item in the participant bags
- Opportunity to place a marketing item on the Forum tables
- Listed as a Contributor on Signage

**Does not include registration*

SPECIAL FORUM BAG SPONSOR EXCLUSIVE

\$1,500

- Two (2) complimentary registrations (value \$144)
- Exclusive logo placed on the bag
- Advance Social media recognition
- Deadline for this sponsorship is 30 days prior to the Forum

EXHIBITOR PACKAGE

\$300

Package includes:

- One (1) complimentary registration
- One (1) 8' space
- One (1) 6' table
- One (1) chair
- Electricity available upon request
Tabletop displays preferred

SIGN US UP!

We would like to secure a sponsorship for the Stand Up Rural America Regional Forum in Shawnee, OK!

Sponsorships can be secured in the following ways:

- Sponsorships can be purchased online beginning December 3, 2025. (www.standupruralamerica.com)
- You can email Lorie Vincent at lorie@accelerationbydesign.com and request an online or printed invoice
- Sponsorships can be paid by credit card, ACH or check
- A confirmation and sponsorship benefits package will be provided upon receipt of sponsorship.

Contact:

Lorie Vincent, CEcD
ACCELERATION by design LLC
806-683-2553
lorie@accelerationbydesign.com



"It has been my privilege to work with more than 450 rural communities and regions throughout my 34+ year economic development career. I have witnessed the needs and challenges that face Rural America for economic growth and sustainability. Bringing these topics, presenters and participants together will put viable and tested tools into the hands of the change makers in rural communities and create an environment for innovative and immediate action. We are very excited to bring our trailblazing initiative out to the beautiful and dynamic regions across the USA "

~ Lorie Vincent ~



Shawnee
FORWARD

FORUM HOST:
www.shawneeforward.com



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